



CHARLOTTE CENTER FOR LEGAL ADVOCACY
COVID-19 Support Push
PR Coverage by Date

<u>Date & Time</u>	<u>Outlet & Link</u>	<u>Topic Area & Expert</u>	<u>Metrics & Data</u>
5/11/20 at 3:45 pm	WBTV QC@3 (Katy Burge)	All About Stimulus with Arthur Bartlett	Phone & web
5/18/20 at 4:45pm	WCNC (Michelle Boudin)	Suddenly Struggling/Unemployment with Ed Byron featuring Amanda Reaves Testimonial	Phone & web
5/19/20	WFAE and Blue Ridge Public Radio (Catherine Welch)	Stimulus Scams (from release only)	Web
5/28/20 at 3:45pm	WBTV QC@3 (Katy Burge)	Suddenly Struggling/Unemployment with Natalie Marles	Phone
5/29/20 (early mornings throughout weekend)	Francene Marie Show: "Need Healthcare?" (Francene Marie)	Healthcare Special Enrollment with Abigail Duemler (would have aired on all Beasley Media Group Stations: V101.9, Power 98, Kiss 95.1, Country 103.7, K104.7)	Phone & web
5/29/20	WFAE (David Boraks)	Housing, Evictions and Mediation with Juan Hernandez	Phone
5/29/20	QNotes (Mykah Buff)	Advocacy: Legal Advocacy Center Expands Services for Community Members with Ken Schorr	Web
5/29/20	The Charlotte Observer & Raleigh News & Observer (Lauren Lindstrom)	Housing and Evictions with Juan Hernandez	Web
6/23/20	WCNC , WFMY Greensboro and Popculture.com (Savannah Levins)	Stimulus Check Delays with Soree Finley	Phone & Web

6/26/20	WCNC & WFMY Greensboro (Savannah Levins)	Stimulus and Dependent Claims with Soree Finley	Phone & web
6/30/20 at 3:45 pm	WBTV QC@3 (Katy Burge)	Second Chance Act with Lashieka Hardin	Phone & web
7/7/20 at 6:15 pm	WCNC	Second Chance Act with Lashieka Hardin featuring Deloris Holley testimonial	Phone & web
7/7/20	WCNC.com Resource Guide: Managing Unemployment and Benefits	Unemployment with Brandy Haynes	As of 7/29, 500+ pageviews with an average 6:49 spent on the page (nearly 9 minutes mobile only).
7/13/20	WCCB (Drew Bollea)	Housing and Affordable Housing with Juan Hernandez	Phone & web
7/28/20	WFAE (David Boraks)	Housing and Eviction with Juan Hernandez featuring "Isamar" testimonial	Phone
8/25/20	WBTV QC@3 (Katy Burge)	Driver's License Restoration with Lashieka Hardin	
9/2/20	WCNC & WFMY Greensboro (Nate Morabito)	Unemployment with Brandy Haynes - "Only 63% of NC Unemployment Claims Paid in a Timely Manner"	
9/2/20	The Charlotte Post (Herb White)	Healthcare - Obamacare Open Enrollment and FEMA SEP	
9/3/20	The Charlotte Observer & Rock Hill Herald (Lauren Lindstrom)	CDC Eviction Moratorium with Juan Hernandez	
9/2/20	Power 98 Morning Maddhouse (No Limit Larry)	Healthcare - Obamacare Open Enrollment and FEMA SEP with Julieanne Taylor	